

Kent Conference

Gaffney

ANNOUNCING:

The Second Annual Conference On Urban Regionalism

Policies for Metropolitan Development

SEPT. 20-21, 1966



KENT STATE UNIVERSITY
KENT, OHIO

DR. HERMAN BERKMAN

Dr. Berkman is Professor of Planning at New York University's Graduate School of Public Administration. He was previously at the University of Wisconsin where he served as Professor of Economics and Coordinator of the Ford Foundation Urban Research Grant on Graduate Education. In addition, Dr. Berkman has been the Director of Planning and Development for the Chicago Land Clearance Commission.

EDWARD P. EICHLER

Mr. Eichler is the Senior Vice President of Eichler Homes, Incorporated, and a special advisor to the Department of Housing and Urban Development. He has been active in community development projects and taught at the University of California and at Stanford University. Mr. Eichler was Chairman of the Governor's California Housing Commission from 1961 to 1963 and was the United States representative at the United Nations Conference on Urban Development held in the Soviet Union in 1964.

HON. EDMUND S. MUSKIE

Senator Muskie is currently serving his second term as United States Senator from Maine. Prior to his election to the Senate in 1959, he served three terms as a state legislator and four years as Governor of Maine. Senator Muskie is Chairman of the Senate Subcommittee on Intergovernmental Relations.

DR. JAMES A. NORTON

Dr. Norton is President of the Greater Cleveland Associated Foundation and formerly served as Director of Cleveland's Metropolitan Services Commission. He has also taught at Harvard, Case Institute of Technology, and Western Reserve University, and was the Chairman of the Division of Instruction of the School of Public Administration at Florida State University.

WILLIAM L. SLAYTON

Mr. Slayton is executive Vice President of Urban America, Incorporated and has been engaged in housing and urban development activities for over twenty years. He has served as Redevelopment Director of the National Association of Housing and Redevelopment Officials, and for the past five years was the Commissioner of the Urban Renewal Administration of the Housing and Home Finance Agency.

SPONSORED BY
Center for Urban Regionalism
Kent State University
in cooperation with
American Institute of Planners
and
Northern Ohio Chapter, A. I. P.

OBJECTIVES

The continued expansion of our metropolitan regions is raising increasingly serious questions about the adequacy of present development policies. The need for effective guidance of urban growth has never been greater. But in order to satisfy this need, there must be better understanding of the forces that have produced the present metropolitan pattern, more information about policy options, and greater creativity concerning the ways in which public and private actions can be coordinated.

The widespread concern for the urban environment of the future is reflected in proposals for new patterns of physical development and in a search for policies that might prove more effective than the traditional approaches. With such well-publicized examples as Reston, Virginia, and Columbia, Maryland, the "new town" is gaining currency as an integrating concept for metropolitan development.

The purpose of this conference is to bring together governmental officials, planners, and businessmen concerned with land development, in order to consider the directions that a more adequate set of policies should take.

and politicians and professors?

Mon. night - Chicago?

PROGRAM

Tues.

September 20, 1966

9:30 a.m.—Session I: "The Contemporary Metropolis: A Perspective on Policy."

Speaker: Edward P. Eichler

Panel and Audience Response

Mason Gaffney, Chairman, Department of Economics, University of Wisconsin — Milwaukee

Rebut and ?

12:00 noon—Luncheon

1:30 p.m.—Session II: "Policy Options: Is the New Town Concept a Workable Solution?"

Speaker: Herman Berkman

Panel and Audience Response

Max S. Wehrly, Executive Director, Urban Land Institute

6:00 p.m.—Social Hour and Dinner - Twin Lakes Country Club, Twin Lakes, Ohio

Address: "The Role of Inter-Governmental Relations in Metropolitan Development"

Speaker: The Hon. Edmund S. Muskie, United States Senator, Maine.

Wed.

September 21, 1966

9:30 a.m.—Session III: "Development of Needed Metropolitan Policies."

Speaker: William L. Slayton

Panel and Audience Response

George Duggar, Director of Urban Programs, Graduate School of Public and International Affairs, University of Pittsburgh

12:00 noon—Luncheon

Address: "Toward Metropolitan Development Policies in Northeast Ohio."

Speaker: James A. Norton

Registration Form

Second Annual Conference, Center for Urban Regionalism

Detach and Mail to:
Center for Urban Regionalism
811 East Main Street
Kent, Ohio 44240

I will () will not () be able to attend the Conference to be held at Kent State University on September 20-21, 1966.

Name.....

Address.....

Registration Fee: \$35.00 including overnight accommodation for Sept. 20.
\$30.00 excluding overnight accommodation.

- The Registration fees include social hour, all meals, and conference materials in addition to the optional overnight accommodation.
- Make checks payable to Kent State University.
- Reservations must be received by Sept. 10, 1966.
- Type names and addresses of additional registrants on a separate sheet.

Enclosed is a check for registration(s) at \$35.00 each and/or registration(s) at \$30.00 each.

6 PM Chicago

Slayton

1. Devt. w- in existing urban regions
2. New cities, 250,000 - 1 m.

Recommends Eng. report on S.E. Engl.

Sees some cities as having become too large. Need to channel growth away from them.

3. Property tax differentials must be eliminated. (I need to handle this in my ULI analysis)

assign "Rise of Nopamaccism"



UNIVERSITY INN

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Eichler

1. Popul. boom is overstated

- Columbia, Mo. forecast
 - Apt. boom is understated
- The Pill

2. Not using up our land

- (paradox of apt. boom
- 400,000 acres under bldgs.

3. Low density, hi cost of public services
Stabilizing density now

4. Anti - prop. tax, equity grounds, not related to
individual wealth.

More tax sharing

5. Race.

The Irish made S.F. ! Not in spite of, but bes. of the Irish.

"If the Irish cd. make it, anyone could?"

Not nearly as important as talk makes it.

City declines first.

6. Transportation

Cars maligned

(But is it paying its way?)

"People used to make love in bedrooms, - - -"

in parlors.



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7. Pol. structure

Too much professionalized -- get closer to citizens.
(How fight SEWRPC?)

8. Education for urban life.

Kent & Milw. are doing it.

9. We must commit money.

Reapportionment will help.

The money comes from cities anyway -- why put them on feed? Inconsistent w. #7.

10. Urban Renewal

Δ aggr. supply -- help everyone.



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Eichler - Policy forces that have led to present patterns

30-45 minutes by Eichl.

15 mins. from ^{ex.} panelists, Bebout & I.

Then draw ques. from floor. Ca. 100 audience.

Intro. Eich. & Bebout.

Eich.

Healthy skepticism. Only seems unhealthy when turned on me. I said if no bldg. downtown by 1-1-66, wd. confess

Ragged me for premature pessimism.

to being false prophet. 1-66 came & went, serenely.

So I am a fake prophet. But I only missed by a few mos. Summer '66 all hell broke loose. Is one of paramount issues we must face.

Runs in part co. - Mairch, Wundt, Meyerson, Wheaton, etc.

Dyckman -- ~~listens to them, don't blame him for being a skeptic.~~ I can understand how he developed his skepticism. In that crew, parry or perish.

Rich background, balanced. bus. & acad.

Skeptical of new towns

*Admiration
Man for all Seasons*

BIOGRAPHICAL SKETCH

EDWARD P. EICHLER

Born: July 1, 1930, San Francisco.

Graduated with A.B. in 1951 from Dartmouth College.

Vice President of Eichler Homes, Inc. - 1951-63.

Director of the Community Development Project, University of California - 1964 & 1965.

Lecturer, School of Business Administration, University of California, Berkeley - 1965.

Lecturer, Graduate School of Business, Stanford University - 1965-66.

Senior Vice President of Eichler Homes, Inc. - 1966--.

Government:

Chairman of Governor's California Housing Commission - 1961-63.

Member of California Co-ordinating Council on Urban Policy - 1964.

U.S. Representative to U.N. Conference on Urban Development in Soviet Union - 1964.

Special Adviser, Department of Housing & Urban Development - 1966.

Publications:

Race And Housing - Center for Study of Democratic Institutions - 1964.

"Intellectuals And Public Policy", Stanford Law Review - Nov. 1965.

The Community Builders, Center for Planning And Development Research,
University of California, Berkeley, - 1965.

* * *

Kurt, - 2

5. I have followed Eichler's career w. admiration -- his paper adds to his stature. Renaissance man, man for all seasons, 1st in war,
6. Get copies of program to distribute here.

7. and we that now make merry in the Room
They left, and Summer dresses in new bloom

Ourselves must we beneath the couch of earth ~~descend~~
Descend -- ourselves to make a couch -- for whom?

i.e., urban renewal

and Thou

Beside me

--- need for proximity, even in the Wilderness

Current Policy Issues

1. Tight money
2. Hiway planning
3. Property taxation
4. Investment tax credit
5. Quality of the Environment
6. New Towns
7. Code reform
8. Zoning reform
9. Effect of reapportionment
10. Higher salaries
11. Mass transit
12. Control of automobile
13. Opt. density
14. Review "What Kind of Cities do we Want?"

When do I see Eichler's paper?

KENT STATE UNIVERSITY

KENT, OHIO 44240

TELEPHONE 216-672-2232

CENTER FOR URBAN REGIONALISM
811 EAST MAIN STREET

August 15, 1966

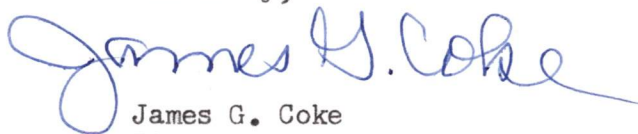
Dr. Mason Gaffney, Chairman
Economics Department
University of Wisconsin, Milwaukee
Milwaukee, Wisconsin

Dear Dr. Gaffney:

Plans for the September conference are proceeding well, and I am enclosing a copy of the program, which is being sent out this week. We are most appreciative of your willingness to participate on the program. I will be sending you additional information shortly after Labor Day.

Call to remind —
hasn't come.

Sincerely,



James G. Coke
Director

JGC:ekh

Enclosure

John Rickert

Bernie Hall